

Social Media and Content Manager

Reporting to: Brand and Communications Manager

Location: Broxbourne, Hertfordshire

Hours: 35 hours per week (flexible hours considered)

Salary: £25,000 - £28,000 FTE

Who we are:

Teens Unite is leading the way in youth cancer support.

We're an energetic, ambitious and dynamic charity improving the lives of 13-24-year-olds living with, and beyond, cancer. We're not here to cure cancer. We're here to empower young people to rebuild their lives and thrive beyond a diagnosis.

Young people affected by cancer are too often underrepresented and overlooked. This role will play a big part in ensuring their stories, and experiences with Teens Unite reach the audiences who need to hear them.

This is an incredibly exciting time to join the team. We're growing rapidly, working alongside major brands and global organisations from YouTube to Warner Bros., influencers and celebrity ambassadors from Sidemen to SV2 and Grace Andrews - all to raise awareness, challenge perceptions and generate the vital support needed to reach more young people.

From creating content alongside high-profile partners and influencers, to capturing powerful stories and launching campaigns that turn heads, no two days are the same. And we're about to embark on our most ambitious chapter yet.

Teens Unite is building the first purpose-built retreat in England for young people overcoming cancer - a pioneering development that will transform the support available to young people for generations to come. Every stage of that journey will create opportunities to tell powerful stories, capture incredible moments and bring people behind the scenes of something truly groundbreaking.

In the last year alone, our digital content achieved more than 2.1 million organic views across our social platforms, reaching an audience of over 500,000 people. With a social following of more than 60,000, we're ready to take things even further.

And that's where you come in.

Who you are:

You're proactive, creative, full of ideas, and ambitious. You've got your finger on the pulse of the latest social trends, and how to get noticed. You spot opportunities and act on them, suggest new approaches and aren't afraid to try something different.

You have a natural flair for creating engaging content, capturing moments that matter, and captivating a digital audience through thought-provoking content that people want to watch, share and talk about.

Most importantly, you want your work to mean something. You'll have the opportunity to use your creativity and digital skills to give young people affected by cancer a platform - helping to ensure their voices, experiences and challenges are seen and heard.

You'll also thrive on seeing the tangible impact of your work - whether that's growing our audience, increasing donations, securing new opportunities, raising awareness or seeing more young people register for the support they need.

The role:

We're looking for an energetic and creative force of nature to take ownership of Teens Unite's social media presence. You'll be responsible for managing our social platforms, bringing our work to life, and growing our presence - capturing, creating, editing, designing and writing content that stops people scrolling and inspires them to take action.

You'll be prepared with forward planning, but ready to maximise on a moment as it happens.

You'll conduct interviews, and place yourself at the forefront to capture the content needed to showcase the value and purpose of the support we provide, the meaningful partnerships we have with brands and organisations to make that support happen, and the personal experiences of the young people we have the privilege of supporting.

One day, you could be interviewing a young person supported by Teens Unite. The next, capturing content at a major fundraising event, collaborating with a high-profile brand or influencer, or jumping on an emerging trend with an idea that could take our reach to the next level.

This isn't a role for someone who simply wants to follow a content calendar - we want someone that's going to create it, and experiment with trying new things.

Someone who spots opportunities we haven't seen, identifies exciting people and brands we could work with, and isn't afraid to say: "What if we tried this?"

What we offer:

When joining Teens Unite, you can expect:

- To be part of an inclusive and dynamic work environment with a dedicated team
- To work alongside and collaborate with high-profile brands supporting the charity, including Tesco, Google, Facebook, eBay, Tik Tok, Odd Muse, Alo
- The chance to team up with social media influencers, and create content with our celebrity ambassadors
- The opportunity to implement new ideas and take true ownership of Teens Unite's social media platforms
- Flexi working hours (a minimum of 28+ hours a week)
- 33 days annual leave (inclusive of Bank Holidays)
- Recently refurbished offices with free on-site parking
- Optional company-contributed pension scheme
- Support in your personal and professional development, including access to training where suitable
- The chance to make a real-life difference in the lives of young people

Essential experience and qualifications:

Required:

- A flair for creativity and experience in a creative field – whether it's social media, photography, videography, design or similar
- Ability to capture, create and edit content for TikTok, Instagram and LinkedIn
- Able to work in a fast-paced, dynamic environment
- Demonstratable success in actively using social media personally or professionally
- Passion for engaging audiences, growing reach, and creating impactful content

Desired:

- Degree or equivalent in digital marketing or similar
 - Previous experience in a social media role
 - Able to use Canva and Capcut or similar
 - Experience with creating and running paid social ads
-

Our Commitment to Diversity, Equity, and Inclusion

Teens Unite is committed to ensuring a diverse, inclusive, and respectful workplace. We value and celebrate differences in identity, background, and perspective, and we actively work to remove barriers in our recruitment process.

Accessibility: If you need adjustments or accommodations during the application process, please let us know.

Summary of Key Milestones

Application Closing Date: Sunday 27th September

Interviews: From Wednesday 30th September

Should a suitable candidate be found prior to the closing date, applications will close early.

To apply:

Email your CV, along with a covering letter detailing why you're passionate about creating content, and either your content portfolio or a link to your social account (personal or professional) that you would like to be considered in the screening process.

While we understand there's a place for AI – we would like this letter to be reflective of your words and personality at this stage of the interview process.

Email to careers@teensunite.org with 'Social Media Manager' as the email subject.