

Marketing and Communications Executive

Who we are:

Teens Unite is an energetic, ambitious, established and growing charity dedicated to improving the lives of 13–24-year-olds during, and after cancer.

We're not a medical charity – we don't exist to cure cancer. We empower young people to live positively with cancer and thrive beyond it. Through activities, programmes and residential stays, we provide teenagers and young adults with opportunities to enjoy new experiences, develop skills, and connect with others who truly understand what they're going through.

Our presence is growing - in 2025 alone, our social content was viewed over 2million times. We are now entering a defining chapter of growth - launching a national capital appeal to open the UK's first dedicated retreat for young people diagnosed with cancer, expanding our retail presence, and strengthening partnerships with major brands.

We are seeking a Marketing and Communications Executive who is ready to take strategic ownership of campaigns and play a visible role in strengthening the profile of Teens Unite.

We pride ourselves on being a values-driven employer – providing flexibility, opportunities for professional growth and development, and a supportive team environment where people are empowered to make a real impact.

Reporting to: Brand and Communications Manager

Location: Broxbourne, Hertfordshire (a minimum of 3 days per week in the office)

Contract: Permanent

Hours: 25 - 35 hours per week, Mon - Fri. Flexible working options available, with term-time only contract considered

Salary: £27,000 - £32,000 per annum. (Potential for salary to be extended to £35,000 depending on experience)

The role:

You will lead on key campaign outputs, from concept and planning through to execution and performance review. You will play a central role in elevating our profile, at a regional and national level, strengthening our voice, and ensuring more young people and supporters connect with Teens Unite at this pivotal stage of growth.

This is an opportunity to take ownership of projects that drive brand awareness and income - managing them end-to-end, contributing ideas, implementing new initiatives, and shaping core messaging across all communications.

Key responsibilities:

- Lead the development and delivery of integrated marketing campaigns aligned to the organisation's strategic objectives
- Take the lead on local marketing activity to drive engagement and footfall to our retail trading
- Support positioning and visibility of our capital appeal – helping to build momentum, gain exposure and increase supporter engagement
- Write and publish engaging, high-quality content across website, newsletters and campaign materials
- Support PR and media outreach to increase regional and national coverage, positioning Teens Unite as a leading charity in youth cancer support
- Represent Teens Unite at events and maximise opportunities for content capture and supporter engagement
- Develop creative supporter stewardship communications that deepen loyalty and retention
- Act as a guardian of our brand, ensuring consistency, professionalism and clarity across all channels

What success looks like:

Within your first 12 months, you will have:

- Increased engagement across key marketing channels
 - Delivered high-quality, integrated campaigns that drive measurable awareness and/or income
 - Strengthened the visibility of our capital appeal
 - Secured press and broadcasting opportunities – from articles to podcast appearances
 - Contributed to clear growth in brand reach and supporter engagement
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Who you are:

You are a motivated marketing professional with a minimum of two years' experience in a marketing, PR or communications role (this does not need to be within the charity sector). You're ready to step into a role with greater ownership and accountability, and you are confident managing projects from start to finish.

Essential:

- At least 2 years' experience delivering marketing or communications activity, with evidence of measurable impact
- Experience contributing to or leading multi-channel campaigns
- Excellent copywriting and storytelling skills
- Evidence of delivering marketing activity with measurable results
- Strong organisational skills and ability to manage multiple priorities
- Experience with developing media relationships and securing press coverage
- A collaborative and confident approach - comfortable contributing ideas and taking ownership of projects
- Ability to thrive in a fast-paced, forward-thinking organisation and adapt to changing priorities
- Must be able to commute to Broxbourne, Hertfordshire

Desirable

- Experience within the charity or not-for-profit sector
- Knowledge of Canva or similar design platforms
- Experience using email marketing platforms (e.g. Mailchimp)
- Experience updating website CMS systems

As Teens Unite grows, we are invested in ensuring our team members grow with us. This role offers:

- Ongoing professional development support
 - Ownership, responsibility, and implementing new initiatives
 - Opportunities to gain insight and collaborate on ideas with the charity partners and brands we work with
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What we offer:

When joining Teens Unite, you can expect:

- To join a thriving organisation leading the way in the youth cancer charity sector
- To be part of an inclusive, creative and forward-thinking team
- Responsibility for meaningful projects that directly impact young people's lives
- Collaboration with high-profile brand partners including YouTube, TikTok, Google and Warner Bros
- Recently refurbished offices in the Hertfordshire countryside with free on-site parking
- Flexible working arrangements
- 35 days annual leave (inclusive of bank holidays) plus Christmas office closure
- Optional company-contributed pension scheme

Application Closing Date: Sunday 22nd March 2026

Interviews: From 25th March 2026

To apply, please send your CV and covering letter to careers@teensunite.org, marked FAO Brand & Communications Manager.

In your covering letter, please outline:

- A campaign or project (with relevance to this role), you have delivered that achieved measurable results
- What you would contribute to the role

Please note: your covering letter should be your own work, in your own authentic writing style. Please do not use AI tools to generate or enhance your application - doing so could prevent your application from being considered.

Teens Unite is committed to ensuring a diverse, inclusive, and respectful workplace. We value and celebrate differences in identity, background, and perspective, and we actively work to remove barriers in our recruitment process. If you need adjustments or accommodations during the application process, please let us know.

At Teens Unite, safeguarding is of the utmost importance. All employment is subject to satisfactory employment and criminal record checks to ensure the safety of the young people we support.

Please note, where a suitable candidate is found, the role may close earlier than the advertised deadline.